The background of the image is a dark, high-contrast marbled pattern, likely representing a type of marble. The colors are primarily black and dark grey, with intricate, swirling veins of lighter grey and white. The overall effect is a rich, textured, and somewhat abstract visual.

STOCKSTONE.EU

THE WEBSITE FOR MARBLE SELLERS

STOCKSTONE.EU



PROMOTE YOUR WAREHOUSE

Is your warehouse full of unsold material?



Do you have lots of unsold material?

You can add part or the full content of the warehouse on our website, that's *extremely simple!* Expose your materials here, in order to give the possibility to potential buyers to see it.

Has the material been in the warehouse for a very long time?

The costs to maintain the unsold material is huge, make it available for sale by creating some advertisings that will appear on our website.

Have you got some material from exhausted mines?

As you know, mines aren't perpetually exploitable, maybe someone is looking for that particular slabs you have in your warehouse which you haven't sold yet.

Are you interested?

Get back to the top

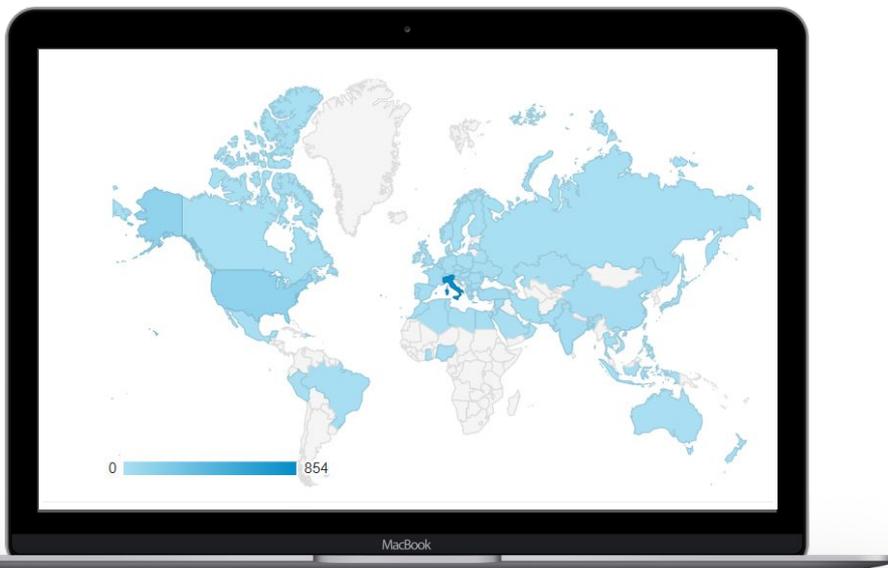
ABOUT US

Stockstone.eu is the first Italian website born to connect the sellers of stones and marble, where the surplus can be sold in order to add value, to cut the maintenance costs of the warehouses . This website permits to buy quality material without the obligation to get supplied by providers, and by doing so transportation costs and time related costs are cut.

Stockstone.eu is different from its competitors because it does not demand any sort of commission and it does not play any intermediary role during the negotiations.

THE WEBSITE

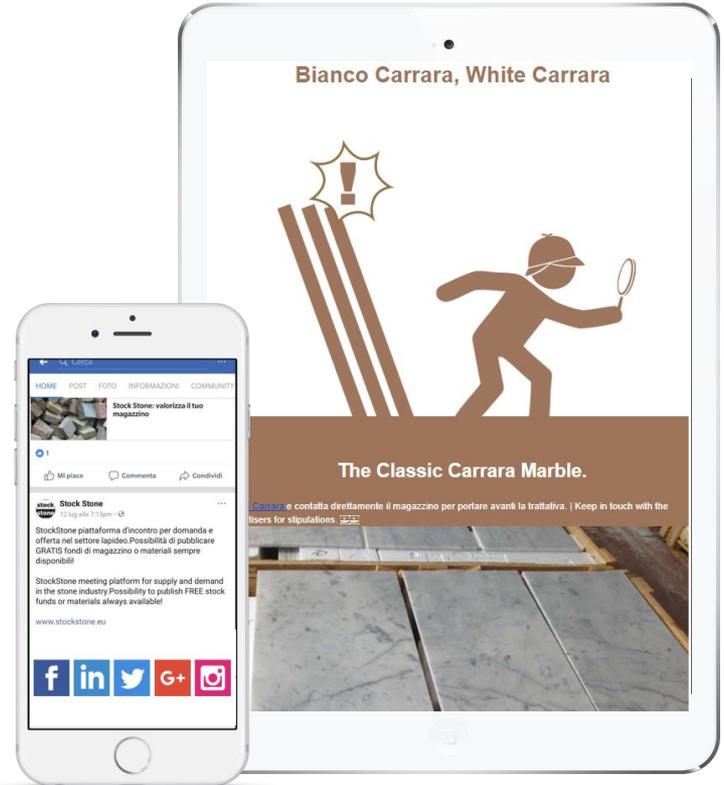
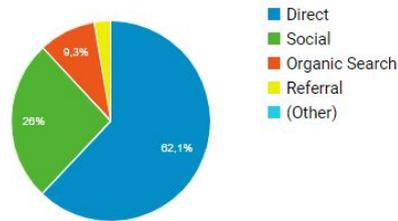
Predictive Analytics 2021



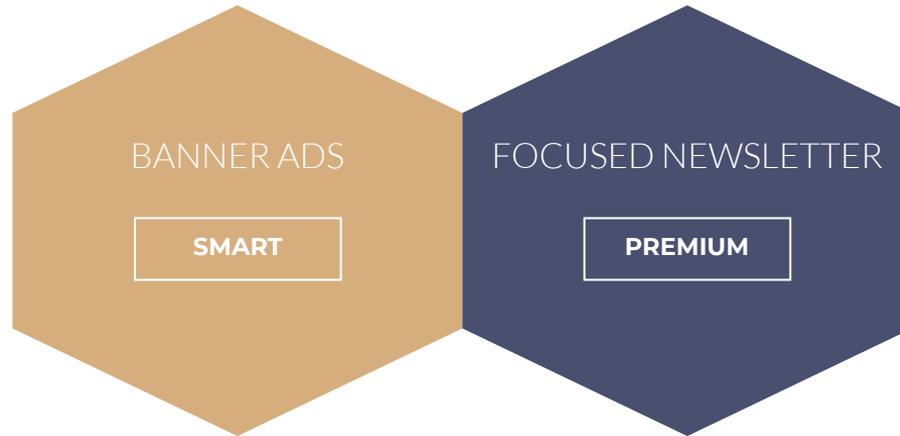
- OVER 5K ACTIVE USERS
- OVER 50K PAGE VIEWS
- AVERAGE OF ALMOST 3 MINUTES SPENT PER SESSION
- AVERAGE ALMOST 7 ADS VIEWED PER SESSION

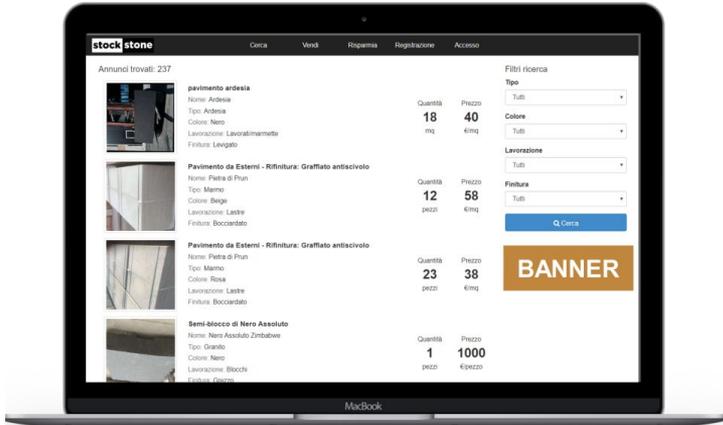
NEWSLETTER – SOCIAL – DIRECT

Stockstone.eu has on its-own database over 10K EMAIL ADDRESSES, which systematically receive information about products and services provided. Thanks to the DEM (Direct Email Marketing) program and a constant updates of our 4 SOCIAL MEDIA CHANNELS, we constantly increase the number of visitors of our website. Our analytics reporting shows that over 2K USERS used to visit our webpage entering a direct URL. They are professionals who know about the platform and regularly log in looking for items they need.



SPONSOR OPTIONS





BANNER ADS

FORMAT

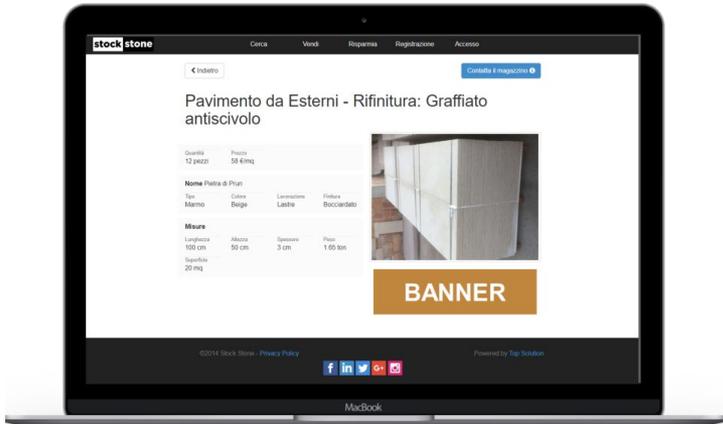
The banner can be either static (as a normal image) or dynamic (as a GIF) or we can even provide an interactive version (in HTML5)

CONVERSION

Each banner will have an attached link that will redirect the users back to the website of our sellers in a simple and fast way.

POSITION

The banners are positioned on the most visited webpages, such as the search engine and the single ad page with the product for sale. For further details please have a look at the images on the side of this slide.



FOCUSED NEWSLETTER

WHITE LABELING

- The e-mail will show the Stockstone.eu website as the sender but it will be completely focused on the specific sponsor.
- The content will be created according to the counterparts needs. It will directly link to the sponsor's website.
- It will be possible to add both information about contacts and call-to-actions.



ADDRESSES

- Over 10K e-mail addresses will get the DEM.
- These recipients are selected marble sellers e-mail addresses who used to periodically visit our website.



THANKS

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